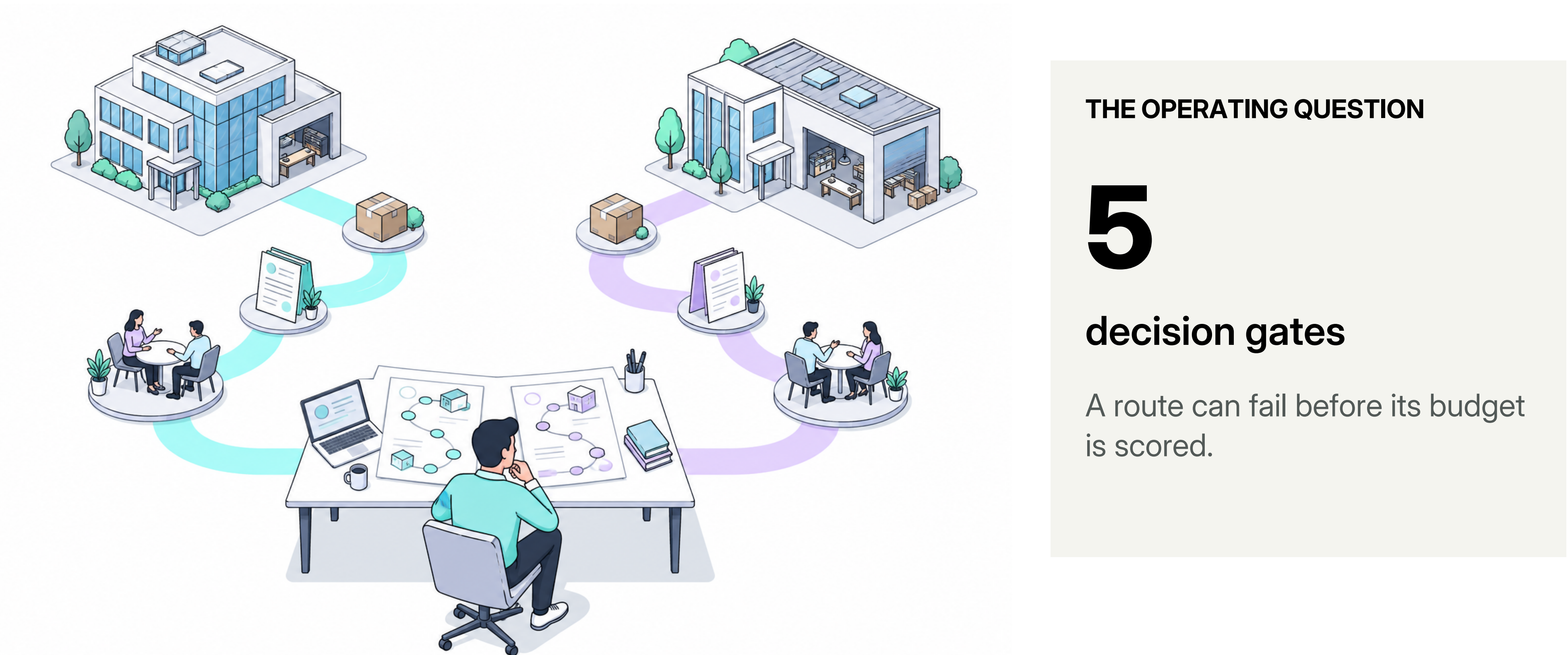


Choose the route.

Prove the conditions.

Check permissions, customer evidence, delivery and cash before committing.



THE OPERATING QUESTION

5
decision gates

A route can fail before its budget is scored.

01 / RESOLVE FIVE GATES BEFORE COMMITTING

1 / Permission	Exact activity, entity and territory.
2 / Customer	Evidence of a real buying decision.
3 / Delivery	People, access and operating capacity.
4 / Supplier readiness	The buyer can onboard the entity.
5 / Cash	The business can fund the wait.

02 / COMPARE SPECIFIC OPERATING SCENARIOS

Fictional AED-equivalent assumptions

Input	A: Abu Dhabi	B: Riyadh
Setup	60,000	90,000
Monthly cost	18,000	32,000
3 months, no receipts	114,000	186,000
Monthly contribution	30,000	45,000
Operating surplus	12,000	13,000

AED 72,000 more exposure before receipts in route B.

114,000 versus 186,000 over three months. This is not a country ranking.

Fictional AED-equivalent scenarios, not country costs or rankings. Excludes inventory, tax and financing. Confirm current activity and entity permissions before committing.